

The shape has its own essence, proves the Oscar won by Casa Rinaldi at Cibus for dressing the line “Duetto”. E ‘in 1998 when Casa Rinaldi decides to launch a product with a unique packaging that combine the Balsamic Vinegar of Modena and extra virgin olive oil in a single solution with a soft and seductive design. An idea very well received both by insiders where the consensus is unanimous, both by consumers, immediately intrigued by the novelty that united sense of aesthetics and practicality. The ninth edition of Cibus, the international food industries salon that takes place every two years in Parma, brings us also critical recognition. In front of hundreds of foreign buyers Casa Rinaldi receives the Oscar for “attractiveness, creativity and imagination.” Duet rewrites history by giving substance to the form.

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