

With the beginning of the 2000s for Casa Rinaldi begins an important process of internationalization accompanied by a series of investments. Following the strategy to create distribution points in non-European countries to better oversee new markets first opening it was in 2004 in Hong Kong with branch The beautiful country. The company, a name that he was a promoter of Made in Italy, has become the owner of a delicatessen with a restaurant chain. Follows the same year the inauguration of Italcity food in Moscow, import and distribution company brand Casa Rinaldi products. Same philosophy for Ukraine where Casa Rinaldi arrives in 2008 with Italfood.

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